# Pool Safely Partner Toolkit: Social Media

## Social Media Posts: Twitter

Please feel free to share any of these sample posts on your Twitter account this summer - or write your own using these as a guideline! You can also retweet us from @poolsafely.

* I took the #PoolSafely Pledge & you should too! Pledge to keep your family safer around the water this summer: http://bit.ly/PledgePS
* Teach kids to swim. It can be the difference between a close call & a call to 911. http://www.poolsafely.gov/ #PoolSafely
* Going to the pool to escape the #summer heat? Review these simple safety steps from @PoolSafely first: http://1.usa.gov/1TjMTIn
* Help Splash learn how to be safer around water with the free #PoolSafely app for kids! http://1.usa.gov/1OE4gwa
* Do you know how to #PoolSafely? Learn 4 simple steps to stay safer around the water w/ @LaurieBerkner: bit.ly/LBPoolSafely
* Some things you can’t rewind. Take an extra safety step to keep your family safer this summer. http://ow.ly/HQnQ30b2nq8 #PoolSafely
* Act like an Olympian and take the #PoolSafely Pledge to #stopdrowning! http://bit.ly/PledgePS

## Sample Social Media Posts: Facebook

Feel free to share any of the below posts on your Facebook page this summer – or write your own using these as a guideline! You can tag the CPSC Facebook page in your posts as well: @U.S. Consumer Product Safety Commission

* 14 Olympians have pledged to stop drowning and you can too! Act like an Olympian and take the Pool Safely Pledge to keep your family safer around the water this summer: http://bit.ly/PledgePS
* Going to the pool to escape the summer heat? Review these simple water safety steps from Pool Safely first: http://1.usa.gov/1TjMTIn
* Take an extra safety step to keep your family safer around the water this summer. Because some things you can’t rewind. http://ow.ly/HQnQ30b2nq8

## Sample Social Media Posts: Spanish

### Facebook

* Tómese un minuto para asegurarse de que su familia se mantenga segura este año; haga #lapromesa de #PiscinaSegura, diversión asegurada. http://1.usa.gov/1sGDGOQ
* Si su familia va a divertirse en o alrededor de una piscina este verano, tome estos pasos simples para mantener a sus seres queridos seguros http://1.usa.gov/25dNm4x

### Twitter

* Llego el verano y el tiempo de piscina. Haga #LaPromesa y mantenga una #PiscinaSegura. http://1.usa.gov/1sGDGOQ
* Siga estos pasos simples para asegurar que sus seres queridos tengan un verano divertido y seguro en la piscina. http://1.usa.gov/25dNm4x
* Nunca se sabe qué medida de seguridad salvará una vida, hasta que la salva. Aprenda como mantener una #PiscinaSegura http://1.usa.gov/1W6FlJz

## Take and Share a #SafetySelfie

We’re encouraging all partners to take and share a #SafetySelfie this summer! All you need to do is:

1. Take the Pool Safely Pledge at poolsafely.gov/pledge
2. Take a selfie showing that you took the Pledge (a photo with your phone, computer, or a hard copy of the Pledge)
3. Share the #SafetySelfie on Twitter or Facebook: I took the @PoolSafely Pledge & you should too! https://www.poolsafely.gov/pledge/
4. Make sure to tag @PoolSafely on social media and encourage your friends to do the same. We may feature your #SafetySelfie on social media or the blog!

## *Pool Safely* Hashtags

### English

* PoolSafely
* TakethePledge
* SafetySelfie
* stopdrowning

### Spanish

* PiscinaSegura